



中国汽车工程学会
China Society of Automotive Engineers

SAECCE 2025

第三十二届中国汽车工程学会年会暨展览会
THE 32ND CHINA-SAE CONGRESS & EXHIBITION

2024年10月21-24日 中国重庆·科学会堂 | OCTOBER 21-24, CHONGQING SCIENCE HALL, CHINA



Dear Esteemed Colleagues and Industry Professionals,

The global transformation of the automotive industry towards electrification, intelligentisation, and connectivity is progressing at an accelerating pace. As the most comprehensive academic exchange conference in China's automotive sector, with the most comprehensive technical system, the largest scale, and the most diverse range of topics, the **32nd China-SAE Congress and Exhibition (SAECCE 2025)** will be held in October 21-24, 2025, in Chongqing, China. The SAECCE 2025 will continue to address the automotive industry's key innovation needs, focusing on cutting-edge technologies, engineering R&D, and practical applications.

With over 120 sessions, SAECCE 2025 will bring together leading academicians, top experts, industry leaders, and senior scholars to share **technological innovations and analyze future trends. Key conferences include the 12th International Congress of Intelligent and Connected Vehicles Technology (CICV 2025), the 2025 Intelligent Electrified Chassis Systems Conference (ICHASSIS 2025), and the 2025 International Conference on Automotive Digitization & Intelligent Manufacturing (ADIM 2025).**

The exhibition, covering 25,000 m², will showcase the latest products and technologies from **over 200 companies**. Activities such as "Industrial 1 Hour", "Innovation Releases", and "Industry Chain Matching" will foster collaboration and innovation. Tens of thousands of industry professionals and visitors will attend, enhancing resource matchmaking.

We invite you to participate in this influential event, where you can showcase your innovations and contribute to shaping the future of the automotive industry.

Kind regards,
SAECCE Organisation Committee

第三十一届中国汽车工程学会年会暨展览会
THE 31ST CHINA-SAE CONGRESS & EXHIBITION

SAECCE 2024 Review

Host



中国汽车工程学会
China Society of Automotive Engineers

Support



重庆市科学技术协会
CHONGQING ASSOCIATION FOR SCIENCE AND TECHNOLOGY

ENDORSED BY
FISITA

acea
DRIVING MOBILITY FOR EUROPE

jama
Japan Automobile Manufacturers Association

Co-
Organizer



重庆高新开发集团
CHONGQING HIGH-TECH DEVELOPMENT GROUP



中国汽研
CAERI



西部智联
W I C V



CICV 创新中心



重庆大学
CHONGQING UNIVERSITY



重庆理工大学
CHONGQING UNIVERSITY OF TECHNOLOGY



西部车网
WESTERN CAR NETWORK OF AUTOS FC



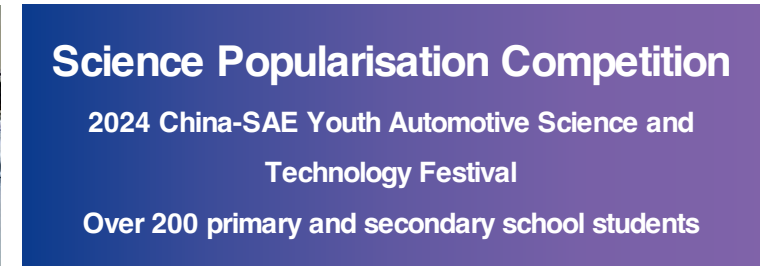
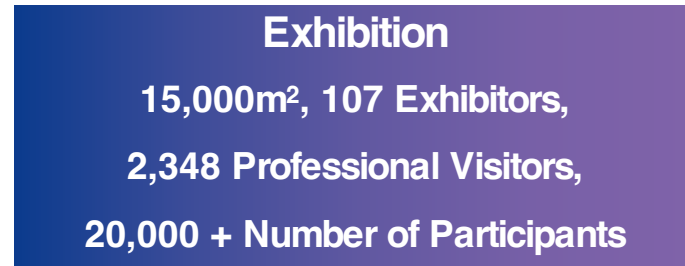
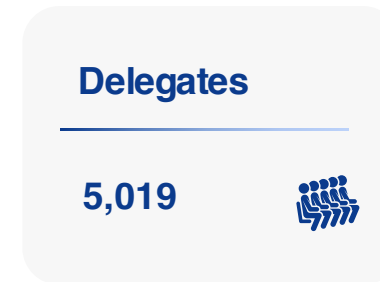
招商车研
CMVR



重庆汽车工程学会
Society of Automotive Engineers of Chongqing

The Overall Picture of SAECCCE 2024

A gathering of distinguished guests, with an unprecedented scale and grandeur.



Comprehensive Coverage of the Automotive Technology Field

13
Sessions

Energy-saving Technology

7 Thematic Forum
5 Technical Seminar
1 Thematic Forum +
Technical Seminar



14
Sessions

New Energy Vehicles Technology

13 Thematic Forum
1 Technical Seminar



15
Sessions

Intelligent and Connected Vehicles Technology

13 Thematic Forum
2 Technical Seminar



20
Sessions

Basic Common Technology

17 Thematic Forum
3 Technical Seminar



19
Sessions

Vehicle Integration & Performance Technology

11 Thematic Forum
7 Technical Seminar
1 Thematic Forum +
Technical Seminar



6
Sessions

Intelligent Manufacturing & Equipment Technology

4 Thematic Forum
2 Technical Seminar



SAECCE 2024 Exhibition

The technical exhibition focused on core technologies across the entire automotive industry chain. A total of **106 companies** and brands from both domestic and international markets participated, showcasing exhibits across four main thematic areas: complete vehicles, energy-saving and new energy vehicle technologies, intelligent connected vehicle technologies, and testing, simulation, and equipment technologies. The exhibition served as a one-stop platform for technical exchange, covering a total **exhibition area of 15,000m²**. Over three days, nearly **20,000 professional visitors** attended to engage in on-site exchanges and discussions.

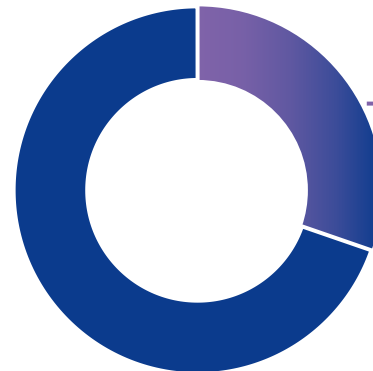


Industry Sector



- Government & NGO & NPO 5.5%
- University & Research Institute 32%
- OEM & Technological Center 19%
- Component suppliers (software + hardware) 25.5%
- Testing & simulation and equipment 13%

Industry Role



21.8% From the management level

Chairman, General Manager, Manager, CXO, Director, etc.



Connecting High-End Resources to Co-Build a Technological Innovation Ecosystem

Government Leaders (Part)

68+ Government Officials from Related Departments

SU Bo, Deputy Director of the Economic Committee of the 13th National Committee of the Chinese People's Political Consultative Conference; Director of the National Intelligent Manufacturing Expert Committee; Former Deputy Secretary of the Party Leadership Group and Vice Minister of the Ministry of Industry and Information Technology

JIANG Duntao, Deputy Mayor and Party Group Member of Chongqing Municipal Government

MA Zhen, Deputy Mayor and Party Group Member of Chongqing Municipal Government, Secretary of the Party Working Committee of Chongqing High-tech Zone, Western Science City (concurrently)

GUO Shougang, Deputy Director and First-Class Inspector of the Equipment Industry Department of the Ministry of Industry and Information Technology

WANG Zhizhong, Head of the Transportation and Transport Discipline of the National Natural Science Foundation of China

Wang Zhijie, Director of the Chongqing Municipal Economic and Information Commission

NIE Hongyan, Deputy Secretary of the Party Working Committee and Director of the Management Committee of Chongqing High-tech Zone

Enterprise Leaders, CTO (Part)

363+ Chairmen/CEO/Presidents, **143+** CTO/Chief Engineers, **671+** Directors/Senior Engineers from, **400+** Enterprises

YIN Tongyue, Secretary of the Party Committee and Chairman of Chery Holding Group Co., Ltd.

ZHANG Xinghai, Chairman of Seres Group Co., Ltd.

WANG Jun, President of Chongqing Changan Automobile Co., Ltd.

He Liyang, CEO of Seres Group Co., Ltd.

ZHU Jiangming, Founder, Chairman and CEO, Leapmotor

ZHANG Xiaoyu, Executive Vice President, Chongqing Changan Automobile Co., Ltd.

WANG Deping, Party Secretary, President of Global R&D Center, China FAW Group Co., Ltd.

YANG Yanding, Director of Dongfeng Motor Corporation Research and Development Institute

DAI Kangwei, Deputy Chief Engineer Beijing Automotive Group Co., Ltd.

SONG Hua, Deputy General Manager, Director of JAC R&D Center, Anhui Jianghuai Automobile Group Co., Ltd.

LI Chuanhai, Vice President, Director of Central Research Institute, Geely Auto

NIIKURA Osamu, Vice President, Nissan (China) Investment Co., Ltd.

ZHONG Xiangping, Vice President of Tencent, President of Tencent Intelligent Mobility

LIAN Yubo, Chief Scientist of BYD; National Outstanding Engineer

JIANG Hong, President of AVL China

ZHOU Yulin, Party Secretary and Chairman of China Automotive Engineering Research Institute Co., Ltd.

GU Jianmin, CTO of Valeo China

Mark ZHOU, Executive Vice President, NIO

WANG Ruiping, SVP of Geely Auto Group, CEO of Aurobay

SU Zhong, Vice President of Deepal Auto

GAO Xinhua, Executive Vice President, Chery Automobile Co. LTD.

Matthias DONNER, VP Advanced Mobility & Industrial Products, BP Castrol

Tim Leinmueller, Vice President, 5GAA

Academic Leaders (Part)

7+ Academicians, **217+** Presidents/Deans/State Lab. Directors, **2000+** Participants from, **250+** Research Institutes

GUO Konghui, Academician of Chinese Academy of Engineering; Honorary Dean, Jilin University; Chairman of Tire Dynamics Collaborative Innovation Alliance

FU Yuwu, Honorary President of China SAE

LI Jun, Academician of Chinese Academy of Engineering; Honorary President of China SAE; Professor, Tsinghua University

LI Deyi, Academician of Chinese Academy of Engineering; Honorary President, Chinese Association for Artificial Intelligence

Mao Ming, Academician of Chinese Academy of Science

SUN Fengchun, Professor of Beijing Institute of Technology; Academician of Chinese Academy of Engineering

LI Keqiang, Vice President of China SAE; Academician of the Chinese Academy of Engineering; Professor, Tsinghua University;

ZHAO Hua, Professor, Pro-Vice-Chancellor for Research, Brunel University London

Lutz Eckstein, President, VDI; Professor, RWTH Aachen University

MA Jian, Professor, Former President of Chang'an University

CHEN Long, Professor and Former Vice President of Jiangsu University

ZHAO Xiangmo, President of Xi'an University of Architecture and Technology; Professor of Chang'an University

LIU Xiaokang, Vice President of Chongqing University of Technology

XIONG Hui, Chair Professor, Associate Vice President for Knowledge Transfer, The Hong Kong University of Science and Technology (Guangzhou)

HUANG Xiaolei, Vice Dean of Information Science, Pennsylvania State University

Frank ZHAO, Director of Tsinghua Automotive Strategy Research Institute (TASRI); Lifetime Honorary President of FISITA

Participant of the 2024 Automotive Technology Leadership (CTO) Closed-Door Summit

NO.	Name	Job Position
1	BIAN Honglin	Chief Technology Officer, Intelligent Automotive Solutions BU, Huawei Technologies Co., Ltd.
2	DAI Kangwei	Deputy Chief Engineer, BAIC Group; Chairman, BAIC New Energy
3	FU Yuwu	Honorary President, China Society of Automotive Engineers
4	GAO Guorong	Baidu Intelligent Cloud
5	GONG Jinfeng	China Automotive Technology and Research Center Co., Ltd.
6	GOU Xiaofei	Li Auto
7	GU Jianmin	Valeo China
8	GUO Lei	National Intelligent Connected Vehicle Innovation Center
9	HOU Fushen	China Society of Automotive Engineers
10	HU Zhengnan	Shunwei Capital
11	JIANG Hong	AVL List China
12	LI Jun	China Society of Automotive Engineers
13	LI Chuanhai	Geely Automobile Group
14	LI Liyun	Xpeng Motors
15	LING Heping	BYD Automotive Engineering Research Institute

NO.	Name	Job Position
16	LIU Yong	Schaeffler Greater China
17	MIN Zhaoyuan	C&M Testing Vehicle Technology Research Institute Co., Ltd.
18	MU Xiaopeng	TELD New Energy Co., Ltd.
19	PAN Fangfang	Zhongchuang Xinhang Technology Group Co., Ltd.
20	SONG Hua	Anhui Jianghuai Automobile Group Co., Ltd.
21	WANG Deping	China First Automobile Group Co., Ltd.
22	WANG Rui	China Automotive Engineering Research Institute Co., Ltd.
23	YANG Yanding	Dongfeng Motor Corporation
24	ZHANG Ying	Bosch Smart Mobility Group
25	ZHANG Jinhua	China Society of Automotive Engineers
26	ZHANG Xiaoyu	Chongqing Changan Automobile Co., Ltd.
27	ZHAO Fuquan	China Society of Automotive Engineers
28	ZHONG Xiangping	Tencent Group
29	ZHOU Xin	NIO
30	ZHOU Lin	Seres Group Co., Ltd.

SAECCE 2024 Promotional Effect

Pre-Conference Press Conference
42 Attendees, 65 Media Outlets Covered

First Press Conference

36

Original Content

First Community-Based Investment

205

Community Outreach

200

Total Media Coverage

28,000

Target Audience

During the SAECCE 2024
107 attendees, over 180 media outlets covered

Event Live Broadcast

5.10M

Live Broadcast Viewers

Guest Interviews

12

Number of Guest Interviews

Press Releases

470

Number of Press Releases

Live Broadcast Matrix

9 platforms + 40 media outlets

Key Exposure

CCTV (China's National TV) + Chongqing TV (Local Official Media) + Xinhua News APP (China's National Official Media) + N newspapers



CORE SPONSORS

Goertek Goermicro CATL
时代能源

 地平线 Horizon Robotics
 百度智能云
 紫光同芯 TONGXIN MICRO
 BOLE PERFECT SERVICE 财乐产服

A collage of logos for various companies, including Chinese and international brands like ZTE, MathWorks, Micron, and Ansys.

 赛力斯
 长安汽车

NEWS MEDIA

 中国职工之友
 红旗 中国
 科界
 科技工作者之家
 上海科技馆
 中国汽车报
 汽车之家
 AUTOMOTIVE INNOVATION
 CAICV

百度日报 BAIDU DAILY	新重庆 NEW CHONGQING	北京青年报 BEIJING YOUTH DAILY	IQ39 汽车交通广播	北京小镇 BEIJING TOWN	财经网 CAIJING.COM.CN	Auto6
财联社 CAIJIA	机械工业出版社 CHINA MACHINE PRESS	经济日报 ECONOMIC DAILY	懂车帝	易车	搜狐汽车	太平洋汽车 PACAUTO
腾讯汽车	新浪汽车	网上车市	网易汽车	网易汽车	凤凰网汽车	爱卡
观察者网 WWW.GUANCHAZHANG.COM	汽车产经网	未来汽车日报	科技网 Tech-Net	华汽研究院	智能网联汽车 WITELINK CONNECTED VEHICLE	新能源汽车报 New Energy Vehicle Express
AI汽车制造业	汽车观察 CAR OBSERVER	智驾AUTOX	EV世纪	车财财经	车云 CHEYUN.COM	电动邦 diandong.com
车讯网 CARNEWS.COM	ICVIEWS 半导体产业纵横	汽车研究网 CARRESEARCH.COM	产品交易与召回	7its.com	智车星球 WITELINK	亿欧汽车
上海新闻	车讯网	车讯网	车讯网	车讯网	车讯网	车讯网
车讯网	车讯网	车讯网	车讯网	车讯网	车讯网	车讯网
车讯网	车讯网	车讯网	车讯网	车讯网	车讯网	车讯网
车讯网	车讯网	车讯网	车讯网	车讯网	车讯网	车讯网

SAECCE Sponsors (Partial)



... 300+



SAECCE 2025 INTRODUCTION

The Overall Structure and Scale of SAECCCE 2025

SAECCE 2025 is expected to host over 120 sessions and feature a **newly upgraded exhibition**. Over **200 companies** will showcase new technologies and products and 10,000 delegates and professional visitors from government bodies, universities and research institutions, vehicle manufacturers, automotive component suppliers, and technology innovation companies will visit the event.



“1+N+6+X” Speech



Delegates

6,000

Number of Participants

18,000



1 Opening Ceremony



5(N) Plenary Session



6 Key Technological Fields , **100** Thematic Forums



Exhibition Newly Upgraded

25,000 m²

200 Exhibitors

30,000 + Number of Participants

8 Major Technological Sectors

Intelligent Connectivity and Future Mobility, Powertrain Systems, Chassis Systems, Simulation and Testing, Automotive Materials, Intelligent Manufacturing and Equipment, Vehicle Products, Education and Awards

Concurrent Events: Gala Dinner, Award Ceremonies, Innovation Releases and Signings, Test Drives, and OEM Visits and Exchanges

SAECCE
25

Preliminary Agenda for the Opening Ceremony

The opening ceremony will feature keynote speeches, award presentation, keynote reports, and high-level dialogues.

Prior to the official commencement, promotional videos from local regions and partners will be played in a loop on the venue's large screen. Over 1,500 representatives from governments, global universities and research institutions, automakers, upstream and downstream automotive component companies, and tech innovation enterprises will attend the annual opening ceremony.

Opening Ceremony Agenda	Session Overview
Welcome Address (30 minutes)	Invited speakers include government officials, industry leaders, and society executives.
Award Ceremony (30 minutes)	• Presentation of the China Automotive Industry Rao Bin Award. • Conferment of China Society of Automotive Engineers Fellowship.
Announcement Session (10 minutes)	Release of the “2026 Top 10 Automotive Technology Trends in China.”
Keynote Reports (50 minutes)	Two keynote speeches, one by an international expert and one by a domestic expert, will focus on science and technology, as well as industry and applications. Speakers will include globally renowned scientists, recipients of prestigious awards in relevant fields, academicians from domestic and international institutions, and CTOs/CEOs of leading enterprises.
High-Level Dialogue (60 minutes)	A panel discussion featuring top industry experts, OEM representatives, and corporate chairpersons, focusing on trending topics within the automotive sector.

Plenary Session

Focusing on the Main Technological Tracks and Gaining Insights into Emerging Industry Trends. Speakers include domestic and international industry academicians, industry leaders, renowned experts, CTOs and Vice Presidents of R&D from automakers, as well as presidents of component manufacturers.



The 12th International Congress of Intelligent and Connected Vehicles Technology



New Energy Vehicles Plenary Session



Artificial Intelligence Plenary Session



The 2025 Intelligent Electrified Chassis Systems Conference



The 2025 International Conference on Automotive Digitization & Intelligent Manufacturing

Six Key Technological Domains Thematic Forums

Energy-saving Technology 01

- Vehicle Energy Efficiency and Management
- Automotive Lightweighting Technologies
- Low-Carbon and Zero-Carbon Internal Combustion Engines
- Efficient Powertrains

New Energy Vehicle Technology 02

- Fast Charging, Battery Swapping, and Vehicle-to-Grid Interaction
- Fast Charging, Battery Swapping
- Electric Drive Systems
- Fuel Cells and Hydrogen Infrastructure

Intelligent and Connected Vehicle Technology 03

- Vehicle-Road-Cloud Integration
- Intelligent Driving
- Smart Cockpits
- Intelligent Connectivity Security

Basic Common Technology 04

- Automotive Materials
- Automotive Chips and Software
- Big Data
- Regulations, Standards and Testing
- Technology Economics and Management

Vehicle Integration and Performance Technology 05

- Special Purpose Vehicles
- Vehicle Performance
- Electrical and Electronic Architecture
- Intelligent Chassis

Intelligent Manufacturing and Equipment Technology 06

- Processes and Equipment
- Digital Services
- Digitalisation of Production and Supply Chains
- Digital R&D

Establishing a World-Class Automotive Technology Innovation Exhibition Platform

The Exhibition leverages the strengths of the China-SAE to create a comprehensive platform for core technology showcase and exchange.

8 Major Technological Sectors

Intelligent Connectivity and
Future Mobility

Powertrain Systems

Chassis Systems

Simulation and Testing

A vital platform for in-depth exchanges and extensive cooperatio among enterprises in the upstream, midstream, and downstream of the automotive industry chain

The release and showcase of significant Achievements set the innovation and development barometer in automotive technology.

With over 100,000 individual members, the exhibition has become a "technology festival" for the automotive society.

An authoritative, open and International platform.

25,000m²

8 Major Technological Sectors

Automotive Materials

Intelligent Manufacturing
and Equipment

Vehicle Products

Education and Awards

A Diverse Array of Concurrent Events

A wide range of activities serve to increase exhibition attendance, enhance exhibitor satisfaction, and enrich key highlights for external promotion.

Exhibition Tours

- Guided tours for government officials, industry leaders, and international guests;
- Delegations from automotive enterprises focused on exchange and procurement;
- Financial institution groups aimed at investment analysis;
- Extended tours for non-professionals to promote scientific literacy.



Procurement and Financing Matchmaking

- Prior to the exhibition, collect exhibitors' sales intentions and downstream enterprises' procurement needs, organizing matchmaking activities during the event.
- Facilitate connections between exhibitors with financing needs and investment institutions during the conference.

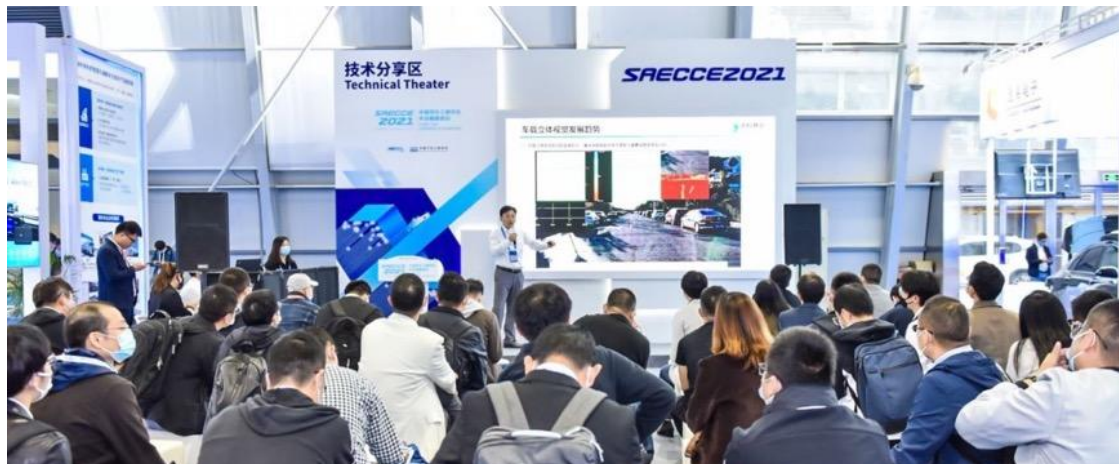


Signing Ceremonies and Press Conferences

- Exhibitors and members of the Automotive Supply Chain Innovation Subcommittee can arrange signing ceremonies for strategic partnerships, agreements, or cooperation intentions to take place during the exhibition.
- Exhibitors can also host press conferences during the event to release new products, technologies, or achievements. The exhibition organizing committee can assist exhibitors by targeting and inviting specific customers.

Support Provided

The organizing committee offers free venue access, on-site arrangements, and promotional exposure through articles to support these activities.





Why Deeply Engage in SAECCCE 2025?

- **Expand Networking Resources and Identify Potential Clients:**

Engage in face-to-face interactions with potential clients, suppliers, and partners from various countries and regions. By establishing new connections and strengthening existing relationships, businesses can expand their networks and lay a solid foundation for future business collaborations, technological exchanges, and market expansion.

- **Enhance Corporate Visibility and Brand Image:**

Showcase technological innovation, new products, and services at a globally influential automotive annual event significantly boosts corporate visibility and enhances brand image.

- **Facilitate Technological Exchange and Industry-Academia Collaboration:**

Engage in in-depth technical exchanges with top industry experts and research institutions, sharing experiences and insights while exploring possibilities for industry-academia collaboration. This promotes problem-solving, integration, and innovation in technology.

- **Gain Insights into Cutting-Edge Trends and Learn from Best Practices:**

Access the latest information on technological advancements, market trends, and regulatory policies in the automotive industry. This provides valuable guidance for strategic planning and R&D. Additionally, by learning from other companies' successes in technology development, production management, and marketing, businesses can optimise their operations and streamline business processes.

Participation Formats

A variety of sponsorship and corporate exhibition options are available, allowing enterprises to choose comprehensive sponsorship packages or customise their selections to suit their specific needs.

Partners



Diamond Sponsors



Platinum Sponsors



Gold Sponsors





Silver Sponsors









VIP Pick-up Service



Only Exhibit Floor Space, Unit System Booth	Exhibition
Partners, Diamond Sponsorship, Platinum Sponsorship, Gold Sponsorship, Silver Sponsorship	Sponsorship Packages
Plenary Session: (New Energy, Intelligent Connectivity, Intelligent Manufacturing, Intelligent Chassis, Artificial Intelligence): Keynote Speech / Forum Co-organisation Specialised Forums: Technical Presentation / Specialised Forum Co-organisation Innovation Release: Independent Release in 'Industry One Hour' / Special Session Release	Individual Sponsorships
Youth Automotive Science and Technology Festival Sponsorship Sponsorship for Other Technical Competitions	Science Popularisation Competition Sponsorship
Our comprehensive services include VIP vehicles, dinners, billboards, badge lanyards, document bags, banner flags, and more.	Other Sponsorship Options

SAECCE 2025

第三十二届中国汽车工程学会年会暨展览会
THE 32ND CHINA-SAE CONGRESS & EXHIBITION

Call for Paper and Presentation: <http://www.saecce.org.cn/EN/essay/>

Application for Global Young Scientist Scholarship Program: <https://forms.gle/mbixFLZ4Pa85911j7>

Contact the Organizing Committee: LI Yuyan, lyy@sae-china.org



Follow us on
LinkedIn